



Missoula County Buckle Up Montana Coalition & DUI Task Force (Combined) Meeting

Thursday, September 16, 2021

Zoom Meeting

MEMBERS PRESENT:

<p>Samantha Arcand Heidi Starrett Leah Fitch-Brody Michelle Evans</p>	<p>Dodd McDermott Rich Salois Andrew Novak</p>
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Introductions & Updates

Samantha Arcand – ROAD Court – Update: Two New Graduates, Sam is no longer with Project Success, hired as a Social Worker with Big Sky High School as an MCPS Employee!!!!

Michelle Evans – Crime Lab – Update: DUI Blood Submissions up around 20%, THC w/ Alcohol and other drugs combos appear to be increasing

Leah Fitch-Brody – Healthy Missoula Youth – Update: Once Committee is working on Marijuana outreach and how to prevent Youth Use, how to prevent Driving while high, 45 Marijuana dispensaries (Store Fronts that are listed with the Department of Revenue) in Missoula – Highest per capita density of any city in the United States (Video – [Google Maps Fly Over of the 45 Marijuana Dispensaries in Missoula County](#))

Dodd McDermott – Missoula Rural Fire – Update: Busy with Wildland Fire Season, Big growth in Marijuana Dispensaries (490 within the State) – 97 registered dispensaries and Grow operations (Some stores may have more than one grow operation) within the county that he is doing code inspections. Also found 15 to 20 other grow operations that aren't legally listed. – Huge Growth in this industry with difficult communications between agencies and entities.

Heidi Starrett – Missoula Broadcasting – Update: Retailers are concerned related to masking. Other events going virtual. U104.5 is a huge supported of the Safe Kids Fair.

Sheila Callahan – Mountain Broadcasting – Update: Promoting Drive Safe Missoula Ads – [Knuckles for Buckles Radio Ad](#) is live. Would like to have the schools talking about it. Lots of great participation with many different radio stations.

Sgt. Andrew Novak – Highway Patrol – No Updates

Rich Salois – Missoula City’s Attoneny’s Office – Update: More people a re continuing to drink and drive and the officers are trying to get a handle on it.

Drive Safe Missoula Updates

You Boose, You Cruze, You Loose. – Tomorrow at the Campus Oval

Seat Check Saturday – Saturday, September 25th – MESI and MRFD

Safe Kids Fair – Sunday, September 26th – Will have the Respect The Cage

Seatbelt Surveys – Next week. (Need to expand to Seeley Lake, Lolo, Frenchtown, Etc.)

Ads Inside the Bowling Alley (\$600 for a full year)

- Logo on Screen
- Rake Bar
- 300 Bar

5000 Stickers Ordered



1500 Car Air Fresheners – Ordered (Orange, Vanilla, New Car)



RASS (Responsible Alcohol Sales and Service Training)

- Drive Safe Missoula has been contracted to make videos for the RASS Classes

Coalition Capacity Discussion

- Drive Safe Missoula will stay Virtual for the foreseeable future due to COVID-19

- What does increasing Coalition Capacity Mean to you?
 - **Dodd** – Would like to see as much diversity as possible. Would like to see someone from the schools. Montana Tavern Association, Montana Brewers Association, Any type of influence with the younger generation. The more people the merrier.
 - Steve – One of my goals with the TikTok contest for High School Students would be to connect with and perhaps bring those people to the table.
 - **Leah** – Do we want to have more people or are there reasons? Is there more work to be done?
 - **Steve** – I dread holding a meeting just to hold a meeting. I also understand that many people are maxed out right now and I'll be hesitant to ask for help because I don't want to increase someone's work load.
 - Looking forward to building a partnership with Onyx Maps
 - I would like to get more of the business world
 - **Sheila** – Would like to see some of the Car dealership involved as they have a hand in "Safe Driving" – Should stop and give them some air fresheners (and stickers). In the past, we were focused with working together to put on events and we haven't been holding events or activities. It was worth while, in the past, to bring people to the table because side conversations in the meetings are good. I would like to continue to reach out to people, but they may not need to come to the meetings.
 - **Leah** – it's not always about people coming to the meeting
 - **Heidi** – It may be difficult to get people to engage via the Zoom Format. Once we are back in person, it will be much more valuable to bring people to the table.
 - **Steve** – What I'm hearing – now might not be the best time to bring people to the table.
 - Question to Rich – What's in it for you to be here at the Drive Safe Missoula Table?
 - **Rich** – it's good to have the connections with ROAD Court, and the other organizations. It's always beneficial to hear what is going on in the community. I'm taking notes for every meeting and forward them on. Never know what is going to come of it.
 - **Michelle** – Same Question
 - I joined during COVID. I have a lot of information to share. The lab doesn't have a good audience to share the info. Started doing Quarterly and yearly reports. I really want to know what is going on locally here in Missoula. Looking to help educate others, especially High School and College age Students to see if a Toxicologist could be useful to prevent drugs and driving.
 - Steve – Would love to get Michelle involved with the Young Driver's In Control Course.

Steve – Hopefully feels appreciated being involved with Drive Safe Missoula.

As things come up and as we move forward, I would love to ask more about what we could do for each other, that would be great.

Meeting Schedule

- **Sheila** – Perhaps once every other month. I don't see a problem adjourning early if we don't have much business. It's hard to go back once we make a change.
 - o Steve – So far I've combined the meetings and shortened them to an hour so far.
- **Leah** – Might do BUMT one month and DUI the next month.
 - o Sheila – Sounds like a good idea
 - o Heidi – Likes the idea also.
- Question – What has been working over the last year?
 - o **Sheila** – Didn't like video's at the beginning cause she is a fast reader but not she really enjoys the video updates. The videos, especially if they are about one thing, they are easy to share. The videos can also be repurposed. Keep doing that.
 - o **Leah** – I think they are good, I just don't always have time to watch them.
 - o **Dodd** – I don't always feel like I have stuff to contribute. I do have a lot of info related to the aftermath of DUI crashes. Likes to be the voice for the Fire Department. – Brings the info back to the union meetings. Can share videos. It's good to have some input and share some of the other things. I like to help out.

Committees

- o If we have something or need something we can form committees as needed. (i.e. TikTok Event, etc.)

Community Assessment

- o Do we need to do a community Assessment?
 - Seat Belt Usage is around 92%
 - 4 out of 5 Car seats not installed correctly – Perhaps this is where my focus needs to be.

Blog

- o Please Like and Share
- o No Gas for Drunk Drivers