



Missoula County Buckle Up Montana Coalition & DUI Task Force (Combined) Meeting

Thursday, April 14, 2022

Zoom Meeting

MEMBERS PRESENT:

Sgt. Hiebert Kevi Berger Sheila Callahan Kira Huck Dodd McDermott Kevi Berger	Rich Salois Samantha Arcand Kevin Dusko Marthe VanSickle Reagan Mecham
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Introductions & Updates

Bad Ideas Videos – 6 Episodes with over 1700 views on TikTok

[Episode 1](#) – [Episode 2](#) – [Episode 3](#) – [Episode 4](#) – [Episode 5](#) – [Episode 6](#)

- Each video is 34 Seconds long
- Features 2 really goofy Bad Ideas and 1 Traffic Related Bad Idea like, Drinking and Driving, not wearing a seat belt, distracted driving, etc.

Drive Safe Missoula [TikTok Page](#) & [YouTube Page](#)

Please Like and Follow Drive Safe Missoula on the above platforms

2022 DUI Task Force Plan – Link to the [2021 DUI Task Force Plan](#) for review if needed

Discussed

- Young Driver's In Control Online Course
- Other Videos
- Think Twice – [Web Page on Drive Safe Missoula](#)
 - Getting Think Twice in the UofM Stadium
 - Other Possibly other on Campus Marketing
- The DUI Project – Mini-Grant Application Submitted
 - \$5000 Needed – If not funded through Mini-Grant, how do we fund this?
- Respect The Cage
 - The biggest problem is getting the trailer to where it needs to be.

- Stats
- Partnerships
 - Let's Purge the list
 - Schools? – Tyler Christianson – Left the Missoulian and now working with schools. She has “Mad Skills”
 - OnX Maps?
 - Most fatalities occur in an urban environment.
 - Montana Brewers Association or Cannabis Growers Association
- Committees? Form as needed (agree or disagree)
 - Majority Agreed to Committees as needed
 - Kevin: Committees are not needed
- As a member of the DUI Task Force/Drive Safe Missoula
 - What do **you** need?
 - Nice to have separate BUMT & DUITF meetings once in a while
 - What can Drive Safe Missoula do for **you when it comes to meeting your DUI related goals**?
 - Kevin: Reinstatement Fees showing a slight uptick over past years
 - Sgt. Heibert – looking to get a DUI Officer ideally. Just hired 6 new officers but they won't be ready for 4 to 6 month. Many DUIs are not a result of self-initiated activity but as a Call For Service (CFS) to a crash.
 - What would **you** like to see this next year?
 - Educated the community, changing the culture, community collaboration

BUMT

May CPS Class is Full

May need some Volunteers for the 8 a.m. to Noon Car Seat Check Event.

- May need help spreading the word.

My seat inventory is strong.

- Picking up more seats from Charmell tomorrow
- Still haven't used any BUMT money for car seats
 - Don't want to hold inventory of seats that have expiration dates

May be able to grant access to my office and/or inventory to new MPD Officers (CPS Techs) if they need a car seat during a traffic stop or other situation

Safe Kids: They have a car seat flyer that they can offer MPD Officers and school teachers for parents

- Boys and Girls club purchasing 45 car seats/booster seats to transport kids.

Mascot?

Working on a possible Mini-Grant for a new “Professional” Drive Safe Missoula Mascot.

- Replace “The Kangaroo” – It's a very poor design. The costume is falling apart.
- Something that I could bring into schools for presentations
- Enhanced collaboration (i.e. with Monte at UofM and other School Mascots)
- Possible Name – ROX (Pronounced Rocks) as in:
 - Wearing a Seatbelt Rox!
 - Driving Sober Rox!
 - Driving In Control Rox!