

**Lead Agency: Missoula City-County Health Department
Health Promotion Division
301 W. Alder, Missoula MT 59802
406-258-3880**



**Missoula County DUI Task Force Meeting
Thursday, March 5, 2020
12pm-1:30pm**

Members Present:

1. Samantha Arcand – MC Justice Court – Dept. II
2. Judge Landee Holloway – MC Justice Court – Dept. II
3. Dodd McDermott – Missoula Rural Fire Department
4. Evan Rosenburg – Community Advocate
5. Regan Mechum – Frenchtown Community Coalition
6. Sgt. Greg Amundsen – Missoula Police Department
7. Sgt. Matt Kazinsky – Missoula Police Department
8. Kathy Andress – MESI
9. Charmell Owens – Missoula City Compliance Officer
10. Paul Pfau – Montana Highway Patrol
11. Allison Onstad – St. Patrick's Hospital
12. Steve Schmidt – MCCHD – Health Promotion
13. Virginia Braun – Community Advocate
14. Shannan Sproull – WMMHC
15. Alexendra ??? – WMMHC

Welcome, Introductions, Call to Order

Steve Schmidt, DUI Task Force Coordinator, called the meeting to order at 12:00 PM.

Introductions and Question of the day

If you could go back 10 to 20 years, what advice would you give yourself? Or What dream have you yet to achieve?

Marketing Messaging – Scheduled with Montana Department of Transportation

- Scheduled for February 7th – Weather Permitting – Meeting was Canceled
- Kevin Dusko, Erin Root, & Janet Kenny will be traveling to Missoula
- Looking to discuss messaging related to avoiding Psychological Reactance
 - Example: Vision Zero – We Need You To Get There

- In order for Montana to meet the Vision Zero Goal, we need you to get to where you are going. If you die, we don't accomplish the goal. Your family needs you to get there. The "We" implies that we are all in this together.

Think Twice –Update

- Think Twice at Winter Brewfest last Saturday (Feb. 29, 2020)
 - Over 100 people tested
 - Extremely Positive Comments
 - 50 Surveys Completed
 - Nursing Students – Austin Walther and Angelica Difort assisted with the event.
 - Report From: Bar Tender at the Iron Horse
 - Love them (BAC Straws)
 - Just ordered 4 more boxes of BAC Straws
 - Customers see the signs in the bathroom and ask us about the single use BAC Straws
- Met with Missoula Downtown Association
 - Promo Video (posted 24 hours before event)
 - 56 Post Clicks
 - 40 Reactions
 - 199 Minutes Viewed
 - 939 Total Reach
 - **Winter Brew Fest – Pictures – Post Event**
 - 216 Post Clicks (Engagement)
 - 58 Reactions
 - 1.100 Total Reach
- Working with MDOT – Kevin Dusko - \$5000 Grant for Think Twice
 - 6 Events total
 - The remainder would go to having Think Twice in establishments.
- Discussion around Think Twice at the Griz Football Game
 - What if every member of the Task Force wrote a letter to the University?
 - Maybe develop a form letter with talking points.
 - What if we partner with, for example, Reds and their Tailgate?
 - Schmidty will reach out to Sarah Swager again?
- We will continue to evaluate the effectiveness of Think Twice.

Missoula Police Department has resumed compliance checks according to Ethan Smith

ROAD Court Presentation – Judge Halloway & Samantha Arcand

- Brief description of ROAD Court
- 13 Participants Currently
- Just Completed 1st full year
- Received a \$10,000 grant to pay for a Grant Writer to apply for a \$400,000 Grant for expansion and growth of ROAD Court. This will fund the court for 3 years.

- Court Every Thursday at 0900 hours with docket at 0930 hours– Contact Sam if you would like to attend.
- Looking to grow to about 50 participants.
- Judge Halloway asked the DUI Task Force for \$250 to pay for incentives for ROAD Court participants. (i.e., Candy Bars, gum, mints, etc. for Fishbowl) – This is considered a proven best practice.
 - Charmell Owens with a motion to grant \$250 for ROAD Court
 - Shannan Sproull with a 2nd
 - All in Favor – Motion Approved

No Committee Updates

Shannan Sproll

Substance Use Prevention Training – Free Single Day at the end of March – 0830 to 1700 hours
Shannan will send out information with online registration

Round of Applause and big thanks to Sgt. Greg Amundsen as this was his last DUI Task Force Meeting before he retires. 10 more shifts to go.

Meeting Adjourned.

It should be noted that the April, May & June meetings for 2020 were canceled due to the COVID-19 Pandemic. Steve Schmidt was assigned to the Missoula City-County Health Department’s Incident Command System.

Next meetings will be: Online – ZOOM Meetings

- **Thursday, July 2, 2020 - Noon – 1:30 PM**
- **Thursday, August 6, 2020 - Noon – 1:30 PM**
- **Thursday, September 3, 2020 – Noon – 1:30 PM**