



A Program of the Montana Department of Transportation
Missoula County Buckle Up Montana Coalition Monthly Meeting

Thursday, January 09, 2020

11:30 am – 1:00 pm

Noodle Express – 2000 W. Broadway, Missoula County
(conference room is located at back of restaurant)

AGENDA

Presenter	Topic	Item type	Supporting material
Schmidty	Call to Order & Facebook Check In & Approve Meeting Minutes		Yes
ALL	Round table introductions	Question	
Member Updates	What are you all up to?	Discussion	
Schmidty	Empty Dinner Table Video Report - Facebook <ul style="list-style-type: none"> o BUMT – 9 Shares - 230 Views o DUI TF – 23 Shares – 517 Views o Steve’s Page – 10 Shares – 231 Views - YouTube <ul style="list-style-type: none"> o BUMT – 20 Views o DUITF – 82 Views Total = 42 Shares - 1080 Views Should we try and throw some money at the video on Social Media to see what happens? Buckle Up Christmas Video <ul style="list-style-type: none"> - Wait until you see this thing. 	Discussion/ Report	Yes
Schmidty	Our Messaging (Continued) <ul style="list-style-type: none"> • Psychological Reactance and Moral Disengagement – Say What? • Would like to address (Last Meeting couple of meetings) <ul style="list-style-type: none"> o Pets & seatbelts o Mass * speed = force o Unsecured (large) items in a vehicle o Elderly needing assistance o Car seat expiration rates o Education of insertion of car seats into newer vs older cars o Promotion of Car Seat Check Stations (New) – My Next Video Project 	Discussion	
Schmidty	What else should we or could we be doing?	Discussion	

Next Meeting: Thursday, January 9, 11:30 am – 1:00 pm, Noodle Express – 2000 W. Broadway