



Missoula County Buckle Up Montana Coalition Meeting

Thursday, September 10, 2020

Zoom Meeting

MEMBERS PRESENT:

Rolf Tandberg
Steve Schmidt
Sheila Callahan
Reagan Mecham
Brad Giffin
Kira Huck
Kevi Berger
Paul Pfau
Jenny Ross

PRIOR MEETING MINUTES

- October Minutes were not ready for approval

Introductions

Not Needed

Sheila

- Brief discussion related to BUMT Budget

www.DriveSafeMissoula.com

- Added the Safe Kids Ultimate Car Seat Guide to the website

Kira

- Safe Kids Drive-Thru Fair – This Sunday (September, 13, 2020)

Drive Safe Missoula.com

- Looking to begin promotion of the website
- CPS Week and Seat Check Saturday – Coming Up Next
 - Will need to help promote this.
- Still need quotes from all partners
 - What does it mean to you and your organization to be part of Drive Safe Missoula?
- Still need help with reviewing all the different aspects of the website
 - Edits
 - Thoughts or Ideas or Changes
- Rolf
 - Just returned from Helena and has recertified as a CPS Tech
 - New online recert options are available for CPS Techs
- Kira
 - Are we having a regional update?
 - Kathy and Charmell are in charge of planning the regional update.

CASA – Partner Request

- CASA was looking to get a video of “Real Life Super Heroes” (Law Enforcement, Fire, EMS) to help promote their superhero run.
- I may be calling upon partners to help our partner.

Development of “Young Drivers – In Control” online course

- \$19,250 Grant from State Farm with a significant part of it for the course
- Looking to make this an online course
- Looking to ensure that this is very collaborative
- 1-3 hours worth of content
 - Students can take the course online, any time.
 - Could be offered as Extra Credit (Health Enhancement, Driver’s Ed, Etc.)
 - Short 6 to 20 minute videos
- Sheila
 - Would like to see “Tools for Parents” in the course.
 - Check list
 - Challenges with Montana Winter Driving
 - Perhaps speak with Les Schwab about tires
- Steve
 - Found other Online Course – Fatal Vision.com – Plan My Ride Web-Based Training
 - <https://www.fatalvision.com/product/plan-my-ride-virtual-learning/>
 - Video on the course:
https://www.youtube.com/watch?v=9nxwl0pnWis&feature=emb_logo
 - 90 Minute Course
 - 25 Students - \$1675 (\$67 per student)
 - 150 Students - \$9245 (\$61.63 per student)
 - Not available for “Single Students” – can only buy group
- Kira
 - CDC has a parent “Driving agreement” that could be good.

- OPEA Group – Rotunda Day at the State Capital
 - Not going to happen this year due to COVID
 - In the past
 - Hard time to get the seat belt & CPS message out to the legislators
 - They show up, eat lunch and leave.
 - Looking to do a collaborative Video that we could distribute to the legislators
 - Rolf
 - Legislators – Might not know the effects of a crash
 - Graphic Photo of the Respect A Cage Trailer
 - Kira
 - What about the Primary Seat Belt Laws?
 - Steve
 - Appears there is extreme frustration with the legislators not pushing the bill through on a state level
 - Paul
 - We support the primary seat belt law every year
 - We have legislators ride along with us every year.
 - We offer strong support
 - Perhaps the law gets negotiated away.
 - Sheila
 - Lobbied for bills in the past
 - It seemed to get bogged down in Bureaucracy
 - Need to work with city delegations prior to legislator so they are ready to act
 - Need a figure head
 - Steve – perhaps with a video we could craft our message and meet the legislator’s where they are.

Meeting Adjourned

Next meeting scheduled for September 10, 2020 at 1130 hours on Zoom