



Missoula County Buckle Up Montana Coalition Meeting
Thursday, December 12, 2019 - 11:30 a.m. – 1:00 p.m.

Call to Order at 11:30 a.m.

MEMBERS PRESENT:

Kira Huck
Paul Pfau
Allison Onstad
Steve Schmidt

CHECK IN

- Paper check in was conducted

PRIOR MEETING MINUTES

- With limited member attendance, the prior meeting minutes were not discussed and would be moved to the January Meeting.

ROUND TABLE INTRODUCTIONS

- Not Conducted

Empty Dinner Table Video Report

- As of 12/12/2019
 - Facebook Views
 - BUMT – 9 shares – 230 Views
 - DUI TF – 23 Shares – 517 Views
 - Steve's Page – 10 Shares – 231 Views
 - YouTube
 - BUMT – 20 Views
 - DUI TF – 82 View
 - **Total = 42 Shares & 1080 Views**

- It was discussed that we may “Boost” the add on Facebook as we get closer to Christmas.

OUR MESSAGING/SOCIAL MEDIA

- Possibly create a BUMT Twitter Account
- Reach out to Trooper TJ Templeton, who is also a CPS Tech, and Kristine Kapella (sp?) who is the social media organizer for the MHP

Buckle Up Christmas Video

- Shooting and Editing is in progress – a short preview of the video was played

ADDITIONAL DISCUSSIONS

- Is it possible to free up funding to pay for individuals to become Car Seat Techs or to help reimburse organizations (i.e. MHP, EMS, Fire, Etc) to send people to a CPS class?
- Video Ideas
 - Recommend the 8 yoa and 80 lbs for a booster seat.
 - No car seats in the front seat.
 - Education for area CPS Tech (i.e. a video discussing the use of LATCH in a middle seat)
 - Seat Belt Myths – I only survived because I wasn’t wearing a seatbelt. (Something like the Dumb Ways to Die Metro Train Safety Video Series)
- Share events to the KECI Community Calendar

Next meeting 01/09/2019 from 11:30 AM to 1:00 PM at Noodle Express, 200 W. Broadway

Meeting adjourned