

**Lead Agency: Missoula City-County Health Department  
Health Promotion Division  
301 W. Alder, Missoula MT 59802  
406-258-3880**



**Missoula County DUI Task Force Meeting  
Thursday, August 6, 2020  
12pm-1:00pm**

**Members Present:**

1. Paul Pfau – Montana Highway Patrol
2. Kathy Andress – Missoula Emergency Services
3. Virginia Braun – Superhero Citizen
4. Mel Holtz – Frenchtown Rural Fire Department
5. Leah Mobly – Galatian County DUI Task Force Coordinator
6. Leah Fitch-Brody - MUSAP
7. Dodd McDermott – Missoula Rural Fire Department
8. Steve Schmidt – MCCHD – Health Promotion

**Welcome, Introductions, Call to Order**

Steve Schmidt, DUI Task Force Coordinator, called the meeting to order at 12:00 PM.

**Previous Meeting Minute Approval**

January, February, March, & July  
Motion to Approve – Virginia  
2<sup>nd</sup> – Kathy  
All in Favor

**Introductions**

[www.DriveSafeMissoula.com](http://www.DriveSafeMissoula.com)

- Thoughts, Questions, Concerns, Ideas?
  - Virginia – Sent previous email regarding the 2<sup>nd</sup> Paragraph on the DUI Taskforce wording.

**Question about Responsible Alcohol Sales and Service (RASS) Training**

- Alcohol delivery from Liquor Stores or restaurants.
  - Are they checking ID?
  - What are the rules & regulations?

- RASS Trainings have been postponed due to COVID-19
  - Some Montana RASS trainers have been doing live online training.
  - I haven't yet had a chance to teach a course.
  - Ethan Smith with the PD is teaching on a limited basis

#### Drive Safe Website – Main DUI Task Force Page

- We put the DUI (Montana Codes Annotated) on the page
- Would you be able to find what you were looking for?
- Some issues with the menu on Mobile (Fixed after the meeting)

Will be making a link to on the County's DUI Task Force Page to link to Drive Safe Missoula

Just recently created a Drive Safe Missoula Facebook Page

- YouTube & Instagram in the works

How does the meeting's page look?

- It looks logical
- 

Zoom meetings – Open to the public

- How do we keep this open to the public?
- I have info on the website with instructions on how the public can request to attend.

Bozeman

- Their website is attached to the county website

Could we put a link regarding what our DUI Task Force is doing in the Legislature?

The Blog

- I will need help with this
- It helps with SEO
  - More links, mentions, etc. on the internet
  - Back links to partner websites
- This is a place where each of the partners can get their voice heard with a "Guest Blog" of sorts.
- Use of # (Hashtags) will make the post more searchable
- Blogs are easily sharable.
- Would like to have a "Blogger of the Month" so we have many voices on the website

MDT – Crash Stats on Home Page

- Put a link to where these stats are coming from.
  - Note and link back to MDT website

Music on the website?

- Most website design recommends avoiding music

- Suggestion to put “Candle in the Wind” on the page near the candle
  - o Perhaps it would cause some copywrite issues

Just added the Respect a cage images to the website

#### TikTok Video Challenge

- Leah Mobley
  - o \$1000 to a graduating High School Student
  - o \$1000 to a College Student
  - o Students to make a short TikTok video to help
    - Increase student involvement with the DUI Prevention Message
    - Students will help spread the message to other students
    - Griz vs Cat Competition between the schools

Meeting Adjourned.