



A Program of the Montana Department of Transportation
Missoula/Granite County Buckle Up Montana Coalition

Lead Agency: Missoula City-County Health Department
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MINUTES

Missoula/Granite County Buckle Up Montana Coalition Meeting

Thursday, September 12, 2019

11:30 am – 1 pm

Noodle Express – 2000 W. Broadway, Missoula

Members Present:

Kathy Andress – Missoula Emergency Services, Inc.
Sheila Callahan – Mountain Broadcasting
Heidi Starrett – Missoula Broadcasting
Katie Didier - CASA
Kira Huck – Safe Kids Missoula Coalition
Kevi Berger – Mrs. MT
Allison Onstad – St. Patrick Hospital
Charmell Owens – City of Missoula
Paul Pfau – Montana Highway Patrol
Steve Schmidt – Missoula City-County Health Department
Rolf Tandberg – CPS Technician

Call to Order/Introductions

Steve Schmidt, Coalition Coordinator, called the meeting to order at 11:30 am

Arrive Alive – Distracted Driving Update

Members who have been working on the Arrive Alive tour provided final updates before the event.

The Arrive Alive Tour will be at the following locations.

September 18th – Seeley Lake Community Foundation 2-7PM

September 19th – U of M Oval – Noon to 7PM

September 20th – Frenchtown High School – 2 to 8 PM

September 21st – U of M Griz Game Tailgate – 9 AM to 3 PM

September 22nd – Safe Kids Fair – Noon to 6 PM

Child Passenger Safety Technician Course – Missoula

Steve Schmidt provided information regarding the CPS-Tech course in Missoula that will be held on the first 3 Saturdays of October. (October 5, 12, 19) The class is limited to 10 Students and currently has 4 open slots remaining. Instructor Candidates Charmell Owens and Kathy Andress will be teaching the class.

Safety Seat Check Event is scheduled for October 19th from 1 PM to 3 PM at MESI.

Safe Kids Fair – Sunday, September 22 - Noon to 3 PM

Kira provided the group with final updates before the Safe Kids Fair. Volunteers were already signed up for the event. – Respect the Cage and Arrive Alive

State Occupant Protection Meeting

Charmell and Steve provided an update to the coalition regarding attending the State Occupant Protection meeting.

Media Team Update

Sheila shared information regarding bus ads that will be displayed in the spring of 2020. Specifically signs on the back of busses that simply say "Unbuckled? Seriously?" – Designed to be simple yet deliver a message, with a little bit of attitude, to drivers who are unbuckled. The ads will run in the spring to coincide with longer hours of daylight.

Annual Seat Belt Usage Survey

Seat belt usage surveys are scheduled to take place during September at the following locations:

- A call for volunteers was conducted because it was determined that U of M nursing students, who have historically conducted the surveys were not available this year.

Combining the Buckle up Meeting with the DUI Task Force Meeting

A non-agenda discussion was brought up about the coalitions thoughts of combining the Buckle Up meeting with the DUI Task Force meeting. An official vote was not called but it seemed that the majority of members in attendance were in support. It was discussed that many members of BUMT also attend the Safe Kids meeting with an hour between the two meetings. This does not typically allow for an efficient or effective workflow for the day for members who attend both meetings. It was discussed how combining the BUMT meeting with the DUI Task Force would save those particular members several hours during the day we hold the BUMT meetings.

Steve will discuss with the Health Department, if this is even feasible. Other Montana DUI Task Forces and Buckle Up coalitions have combined meetings.

This will be an agenda Item on the next DUI Task Force meeting.

Next Meeting: Thursday, October 3, 11:30 am – 1:00 pm, Noodle Express – 2000 W. Broadway

Meeting adjourned at 1:00 pm